

# SEO

Three little letters that can  
add up to a big return.



Q cosmetic dentist san diego  
Q cosmetic dentist san diego  
Q cosmetic dentistry san diego ca  
Q cosmetic dental san diego  
Q cosmetic dentists san diego ca  
Q best cosmetic dentist san diego

## Far Beyond Page One

The implication of search engine optimization (SEO) goes far beyond page one. SEO can **reduce the cost of customer acquisition** by 87% on average, but the process itself can be mystifying. Google uses more than 200 factors to rank websites. This can be incredibly hard to juggle, especially on top of all the other tasks required from you to run your practice. Fortunately, we at ProSites know all the ins and outs of SEO and can do the heavy lifting for you.



## The SEO Process

SEO is the process of optimizing websites so that they rank well on search engines through organic (non-paid) searches, and it is an essential tool to market your practice. **SEO starts with a good website.** However, SEO is much more than just a great website, which is why we offer 5 different SEO packages designed to provide value for your practice in the changing landscape of organic search. Your goals, specialties, and location all factor into determining an SEO strategy that best meets your needs.

## Each of our packages incorporate:

- Review and reputation management
- SEO optimization that reflects practice specific needs
- Google Business Profile and Facebook optimization
- SSL certification
- Call tracking
- Link Acquisition\* that improve your practice's SEO results

\*not included in Starter level

## YOUR DENTAL PRACTICE IS AS UNIQUE AS THE PATIENT YOU TREAT.

Your goals, specialties, and location all factor into determining an **SEO strategy** that best meets your needs. We've created five **SEO packages**, each designed with practice-specific needs in mind.

	Starter	Essential	Pro	Enterprise	Custom
	<b>\$349/mo.</b> Designed to help practices <b>build their brand's</b> recognition and reputation.	<b>\$699/mo.</b> Designed for practices in <b>smaller markets</b> , with low competition, and/or fewer number of services.	<b>\$899/mo.</b> Designed for practices in <b>medium markets</b> , with moderate competition, and/or expanded number of services.	<b>\$1099/mo.</b> Designed for practices in <b>large markets</b> , with high competition, and/or a large array of services.	<b>Call for Quote</b> Designed for practices in <b>regional markets</b> , multiple locations, and/or multiple practice types.
Directory Listings	Up to 10	Up to 50	Up to 75	Up to 100	Custom
Custom Web Pages	-	Up to 2	Up to 3	Up to 6	Custom
Monthly Link Acquisition	-	Up to 2	Up to 4	Up to 6	Custom
Onboarding Consultation	-	✓	✓	✓	✓
Dedicated Account Manager	-	✓	✓	✓	✓
On-page Optimization	-	✓	✓	✓	✓
Weekly Syndicated Blog Post	-	✓	✓	✓	✓
ROI Dashboard with Keyword Results	-	✓	✓	✓	✓
Baseline Audit and Annual NAP Audit	-	-	✓	✓	✓
360 Degree Audit	-	-	Annually	Quarterly	Quarterly
Custom SEO Services Designed for the Practice	-	-	-	-	✓

Learn more about these SEO strategies and what we can do to maximize your practice's success.

Call ProSites at **(888) 932-3644** or visit us at [www.ProSites.com](http://www.ProSites.com)

